

## Alpha Phi Alpha Fraternity, Incorporated Eastern Region – Leadership Development Institute



### Alpha Ambassadors

Alpha Ambassadors serve as representatives of their schools, communities, and homes at the 2019 Leadership Development Institute (LDI) and beyond. Prior to and while attending LDI, these young men demonstrate maturity, character, scholarship, and service—all of the fundamental qualities required for leadership.

At LDI, members of Alpha Phi Alpha Fraternity, Inc., facilitators, and chaperones nurture the leadership potential of each ambassador, which, in turn, supports the personal growth of each ambassador.

These representatives will further develop existing leadership skills and develop new leadership skills. Each Alpha Ambassador will behave as a messenger of hope and pride and make a difference in his home, school, and community.

### HISTORY OF LDI

The Leadership Development Institute is a national initiative of Alpha Phi Alpha Fraternity, Inc. that aims to develop a 21<sup>st</sup> century generation of leaders. In the Eastern Region of the fraternity, LDI includes an interactive internet-based pre-institute program followed by a four-day, intensive set of workshops and cultural experiences that provide world class leadership training to prepare participants for leadership in an increasingly competitive global market place. Alpha Phi Alpha has been developing young leaders across America for over 30 years.

This program was initiated in the Southern Region during the administration of Bro. Dr. A.M. Witherspoon, Southern Regional Vice President in 1983. The Fraternity began working with a group of high school students on parliamentary procedures and public speaking. The program soon expanded to include many of the Fraternity's other national and special programs, such as voting, responsible sexual activity, and attending college.

The Institute began operating at Howard University in Washington, DC. and has since been hosted by a variety of institutions. In 2003, LDI expanded its reach to host a program in New York City. In 2010, the Eastern Region also began hosting a program at the site of its convention.

In 2019 LDI programs will be held in Albany, NY; DC/Virginia region; and Brooklyn, New York.

In 2019, the Leadership Development Institute (North & South) is co-sponsored by the Eta Theta Lambda Education Foundation and the Alpha Scholarship Endowment Fund of IUL. Through a wide variety of programming these organizations strive to sponsor and carryout programming that provide youth with academic enhancement, leadership training and leadership opportunities designed to bolster peer engagement in implementing academic and personal development strategies that lead to increased future college enrollment, success, and persistence.

### 2019 Leadership Development LDI (ERC)

**April 26 -27, 2019**  
**Albany Hilton**  
**Albany, NY**

**LDI (South)**  
**June 20 - 23, 2019**  
**TBA**

**LDI (North)**  
**July 18 – 21, 2019**  
**Long Island University**  
**Brooklyn, New York**

*For more information please visit the LDI website at [www.ldieast.org](http://www.ldieast.org) or email us at [information@ldieast.org](mailto:information@ldieast.org)*

## Alpha Phi Alpha Fraternity, Incorporated Eastern Region – Leadership Development Institute

### Mission

The Leadership Development Institute (LDI) aims to develop a 21st century generation of leaders. This mission starts with young people, particularly those who demonstrate the potential to comprehend and apply the fundamental principles needed by leaders as well as whom, by virtue of their age and education, are often looked upon as role models. Thus, the Institute, which is implemented in five regions, seeks to equip high school students, primarily sophomores to seniors, with vital leadership skills.

To this end, the members of the Alpha Phi Alpha Fraternity, Inc., who organize and facilitate the regional LDIs, working along with other professionals/experts, instruct the participants in parliamentary procedures, conflict resolution, models of leadership, public speaking, community and civic engagement, cultural awareness, and educational enhancement skills.

### Student Requirements

Students admitted to the program are called Alpha Ambassadors.

Ambassadors shall:

- Be rising 10<sup>th</sup>, 11<sup>th</sup>, or 12<sup>th</sup> grade males.
- Have a min. 2.5 cumulative GPA.
- Be actively involved in the community.
- Have a committed interest in participating in own personal development.



- Be highly moral and ethical individuals
- Have respect for self and others.
- Be willing to challenge own social, interpersonal and creative skills.
- Be sponsored by an Alpha Phi Alpha chapter, organization or individual with a \$400.00 registration fee.

### The Objectives of LDI are:

1. To develop a cadre of positive youth leadership throughout the nation.
2. To stimulate an appreciation for African American leadership in the United States and the world.
3. To expose students to various leadership skills, opportunities, and challenges.
4. To inform students of the current and emerging economic, social, political, communal, and cultural issues affecting African Americans and people of color in America and the world.
5. To nurture a network of positive youth by providing fertile opportunities for them to interact on various social and cultural settings.
6. To promote and stimulate an appreciation for Historically Black Colleges and Universities.
7. To encourage civic involvement, such as voting.
8. To link the LDI with the fraternity's programs and special projects, such as Project Alpha, A Voteless People is a Hopeless People, and Go to High School Go to College.

### Leadership Development Institute Curriculum

There are three essential focal points that LDI uses to develop leaders. The strength of the Alpha Phi Alpha Fraternity, Inc.'s Leadership Development Institute, unlike other programs throughout the nation, is its multidimensional approach to training its participants.

The three components of the LDI's curriculum are:

Component I – Leadership Development  
Component II – Citizenship Development  
Component III – Educational Development

In the Leadership Development Component, the participants develop the skills needed to fulfill the various roles/duties that a leader is called to display.

In the Citizenship Development Component, the participants develop an understanding of the importance of civic engagement and community awareness. This component draws on the work of Bro. Dr. Martin Luther King, Jr.'s beloved community as well as principles of the Fraternity, which stress that a leader is one who is a servant of his community and that his community is inextricably linked to the essence of that individual.

In the Educational Development Component, the participants are exposed to success skills needed to matriculate into institutions of higher learning, because LDI, as well as the Fraternity, has at its core—Scholarship.

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